



YouthJuice and YJ Sciences Inc. (hereafter "the Company") is committed to protecting your privacy. The Company is committed to provide a high level of protection for the personally-identifiable information it collects and uses.

The purpose of this Privacy Policy is to inform you as to what information may be collected from you when you visit our website ("the Site") or when you become a Brand Partner (also known as Member/Distributor) or Preferred Customer, how such information will be used by the Company and/or other persons or entities, with whom such information may be shared, your choices regarding the collection, use and distribution of such information, your ability to edit, update, correct or delete such information and the security procedures that we have implemented to protect your privacy.

NOTICE

Collection of Information

At different occasions you may be asked for certain types of personally-identifiable information (e.g., your first and last name, mailing address, city, state, zip code, telephone number, email address, credit card number, bank information in connection with automatic deposit/debits, etc.). We hope you will provide us with this information. However, if you do not want to disclose your personally-identifiable information to us, please do not submit it. This does mean that in some cases we will not be able to provide you the service you have requested.

We may also collect non-personally identifiable information from you when you visit the Site (e.g., your IP address, browser type, domain name, etc.). This information is collected and analyzed in the aggregate in order to improve the function and content of the Site.

Use of Information

We use the information that is collected about you for a variety of purposes. You will be informed about these purposes at the time of collection. In general, however, we foresee the following uses:

Website visitors

Information about you may be used to add to our email subscription list, where we provide your name to YouthJuice Brand Partners in connection with your expressed interest in our products and/or business opportunity, to analyze trends and statistics, enhance the operation of the Site, serve content and advertisements and send informational and promotional materials about the Company and other companies.

Customers

Information about customers will be used to provide customer service, confirm and fulfill orders, ship orders, and/or administer payments and possible problems or disputes with dispatchers and other service providers.

Brand Partners

Information about Brand Partners will be used to provide Member /Distributor services, calculate earnings and bonuses, provide training on new products and services, and ensure compliance with the Policies and Procedures defined between the Company and its Brand Partners.

CHOICE

We have existing business relationships and may develop other relationships in the future with business partners. In these instances, we may share or otherwise allow access to information that is collected about you that will enable our business partners to contact you regarding products and services that may be of interest.

At the time we collect your information you will be given the choice to accept or refuse the disclosure of your information for such marketing purposes, and for marketing by the Company.

ONWARD TRANSFERS

We may employ vendors to perform functions on our behalf. Examples of such functions include fulfilling orders, delivering packages, email administrative functions, processing credit card payments, and providing customer service.

These vendors are under a contractual obligation to use confidential data received from the Company only for purposes that fall within the functions for which they were hired.

We may disclose information that we collect about you when we have reason to believe that this is necessary to identify, contact or bring legal action against persons or entities who may be harming you, us or others. We may also disclose information when we believe the law requires it.

Genealogy Reports, which includes information on Member/Distributors in another Brand Partners downline, including, but not limited to, name, address, identification number, telephone number, email address, fax number, level or rank, volume and sales statistics, are provided to the Brand Partner in the strictest confidence and for the sole purpose of supporting the Member/Distributor to further develop their Brand Partner business. (The downline organization consists of all Member/Distributor that were personally sponsored by a particular Brand Partner, and in turn, all other persons sponsored by those Brand Partners.)

Genealogy Reports, including all data contained therein, constitute confidential, proprietary trade secrets of the Company. Brand Partners may not collect, distribute or gather confidential information or personal or aggregate information about other Brand Partners of the Company or their customers, except in connection with their downline and solely for the purpose of promoting their YouthJuice® business, and to manage, motivate and train their downline.

You need to be aware that Brand Partners who receive the Genealogy Reports may be based in countries that do not offer the same or a similar level of privacy protection as is available in your own country. However, the Company will take reasonable measures to ensure that the information is kept in confidence.

SECURITY

We take reasonable steps to ensure that the personal information we collect about you remains accurate, timely and secure. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure and while we strive to protect your personal information, we cannot guarantee or warrant its complete security. We shall not be responsible for harm that you or any person may suffer as a result of a breach of confidentiality in respect to your use of the Site or any information you transmit to the Site.

DATA INTEGRITY

Personally-identifiable information will be kept in active files or systems as long as needed to meet the purposes for which it was collected or as required to perform the contractual relationship with the Brand Partner and his/her up-line, and the commercial relationship with the customer.

The Company will make reasonable efforts to ensure that the information is accurate and complete.

ACCESS OR CORRECTIONS TO YOUR INFORMATION

If you identify any inaccuracy in your personal information, or if you need to make a change or would like to verify such information, please contact us so that we may update your information in our records or you may go online to one of the Company's websites and update your own information by logging into the Online Office. Our contact information is set forth below. We will use commercially reasonable efforts to accommodate all such requests.

COMPLAINTS

The Company takes privacy concerns seriously. If you believe that the Company has not complied with this Privacy Policy, you may write to the address below or call us. Please describe in as much detail as possible the ways in which you believe that the Company Policy has not been complied with. We will investigate your complaint promptly. If you do not receive acknowledgment of your complaint, or your

complaint is not satisfactorily addressed, you should contact the Compliance Department, which will serve as a liaison with the Company to resolve your concerns. Contact details for the Compliance Department are as follows: compliance@youthjuice.com

WEBSITE SPECIFIC

Protection of Children

The Site is a general audience web site that is not specifically designed or targeted at children. We do not knowingly collect, use or disseminate any personally-identifiable information from children under the age of 13. If, however, we become aware that personally-identifiable information regarding a child under the age of 13 has been collected at the Site, we will use such information for the sole purpose of contacting a parent or guardian of the child to obtain verifiable parental consent. If we cannot obtain consent after a reasonable period of time, or if when contacted a parent or guardian requests that we do not use or maintain such information, we will make reasonable efforts to delete it from our records.

Upon request by a parent or guardian, the Company will provide a description of the specific types of personal information collected from a child who is under the age of 13.

Cookies

Cookies are small pieces of information that are stored on computer hard drives. We may use cookies to recognize you when you return to the Site in order to provide you with a better user experience. Our cookies do not contain any personally-identifying information, such as your name, or sensitive information, such as your credit card number. We may allow third parties to use cookies on the Site. We do not control the use or contents of third party cookies. Web browsers often allow you to erase existing cookies from your hard drive, block the use of cookies and/or be notified when cookies are encountered. If you elect to block cookies, please note that you may not be able to take full advantage of the features and functions of the Site.

Third-Party Links

The Site may contain links to web sites operated and maintained by third parties over which we have absolutely no control. Any information you provide to third party websites will be governed under the terms of each websites' privacy policy and we encourage you to investigate and ask questions before disclosing any information to the operators of third party websites. We have no responsibility or liability whatsoever for the content, actions or policies of third party websites.

The inclusion of third party websites on our Site in no way constitutes an endorsement of such websites' content, actions or policies.

MODIFICATIONS TO POLICY

This Privacy Policy is effective as of May 1, 2010. The Company reserves the right to change this Privacy Policy at any time. Any changes to this Policy will be effective immediately upon notice, which may be provided to you via e-mail or by posting the latest version on our Site. Your subsequent use of the Site is deemed as acceptance of such changes. Be sure to review this Privacy Policy periodically to ensure familiarity with its most current version. You can easily confirm whether any revisions have been posted since your last visit by checking the date on which the Policy was last revised, which is set forth at the bottom of this Policy. If you object to such changes, we will honour our prior privacy policies as to any data previously collected. If you disagree with the changes in our policy, however, please do not use the Site after the posting of such changes online. By using the Site following the posting of changes to this Privacy Policy, you agree to all such changes.

QUESTIONS OR COMMENTS OR TO CONTACT US

If you have questions or comments about this Privacy Policy, or you wish to access or make changes to information we have about you, please contact YJ Sciences through your Online Office Support Center or call 1-877-681-4696. YJ Corporate Headquarters is located at: 425 Carrall Street, Suite 490, Vancouver, British Columbia, Canada, V6B 6E3.

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